

2019-2020 District Goals



District: District C 2
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Hold an Officer Training School, and Zone Chair School. Have several non-cabinet meetings with Zone Chairs to ensure we are on the same page and pulling in the same direction. (Use Go to Meeting)

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

See above

LEARNING FOR EVERY LION

Lions Leadership Institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- I will encourage all zone chairs to look beyond the position of Zone Chair to see if there are any other leadership roles they are interested in
- Remind and express the need for "All Cabinet" members to look for people to mentor in those roles. The district needs to have succession plans in place.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	50
2nd Quartter	60
3rd Quartter	60
4th Quartter	55

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 225 new members.

Action Itiems:

My disttrictt will esttblisn club branch(es).

My disttrictt will induc50 new Lions under 40 years old.

My disttrictt will conver10 Leos tto Lions

My disttrictt will organize att lea2 membership growth event(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide witht induccton ideas, Community Needs Assessmentt and Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	1	20
4th Quartter	0	0

By tih end offi tih 4th quartier, tih distiricti will stiarti 2 new clubs.

Witht a minimum offi 40 charttier members.

Action Itiems:

My disttrictt will ensure all Guiding Lions are certtfied and assigned tto new clubs

My disttrictt will organizd Leo Club(s).

My disttrictt will sttaatt Specialitty Club(s).

Club offi Etthnic origin in tthe City offi Letthbridge

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	40
2nd Quartter	80
3rd Quartter	40
4th Quartter	80

By the end off tih 4th quartier, the distircti's membership drops will noti exceed 240 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

225	+	40	-	240	=	25
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distircti will serve 5000 people.

Action Itiems:

Of tte ttotall number ofi people served in my distri, 1000 people will be youth (under 18 years old).

My distirctt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distirctt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

I believe tthat tthe Distirctt serves a much large number tthan, tthis is justt a matter ofi gettng tthem tto properly reportt on tthe new MyLion websitte

SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distircti will completie 250000 service activities.

Action Itiems:

I will educatte clubs in my distirctt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year 80 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

improved education in service activity reporting

This will be done through Zone Chairs and having GAT team attend zone meetings as well

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 25% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Stress to all clubs value and need of reporting as well as demonstrate ease of using MyLion web for secretaries

Encourage all members to do service activities and get secretaries to report those activities

Custom goal and action items

I am personally donating \$2400, CDN or \$200.00 CDM/month to the Lions of Canada Fund for LCIF. My team and I will discuss the importance of LCIF at every club visit